

# CONFERENCE

in Hawke's Bay



  
**HAWKE'S BAY**  
HAWKESBAYNZ.COM



# Welcome to Hawke's Bay

## *Te Matau a Māui*

***From Māhia in the north to Porangahau in the south, Hawke's Bay's 360 kilometres of coastline and beaches hugs the Pacific Ocean.***

Blessed with fertile soils, an ideal contour, and a warm temperate climate, Hawke's Bay's prosperity is founded on its land-based economy. With thousands of acres of farms, orchards and vineyards, and local industries that have grown up in support, it's clear why the region is held in such high regard as New Zealand's agricultural powerhouse, and why life here beats to a seasonal drum.

The forces of nature that gifted Hawke's Bay its most notable landmarks, including Lake Waikaremoana, Te Mata Peak and Cape Kidnappers, have also wreaked havoc to reshape and define the region we know today.

Napier is a seaside city internationally renowned for its depiction of Art Deco architecture – the style in which the city was rebuilt following the devastating Hawke's Bay earthquake in 1931.. The modern Napier Conference Centre on Marine Parade is part of a significant redevelopment

of Napier's waterfront that will see conference delegates well looked after.

The Hastings district is a geographically diverse area that takes in Cape Kidnappers, coastal Waimarama, Te Mata Peak, the village of Havelock North and the Heretaunga Plains. Its CBD includes the rebuilt Hawke's Bay Opera House Arts and Events Precinct (open from early 2020), the Hastings City Art Gallery, along with a flourishing dining and entertainment scene.

Hawke's Bay's reputation as an internationally regarded wine producer is well established. New Zealand's oldest producer, Hawke's Bay has around 200 vineyards and 70+ wineries, and grows more than 80 per cent of New Zealand's Merlot, Cabernet Sauvignon and Syrah grapes. Not limited to just grapes, Hawke's Bay is regarded as the fruit bowl of New Zealand where buying fresh produce direct from the grower is now common place among restaurant chefs and lovers of good cooking.

The popular Hawke's Bay Trails have added an extra dimension to the established food and wine circuit by providing more than 200km of trails – an alternative way for people to connect with the artisans, local growers, and the wineries.

The region's Mediterranean climate is generally the backdrop to a very successful conference or event, so you should feel confident to plan your next event in Hawke's Bay.



### SPRING

Spring is made for walking. Temperatures are on the rise, and the visible signs of nature waking up are on show everywhere with bursts of blossoms, flushes of daffodils, and asparagus shoots making their seasonal appearance. Squadrons of male gannets have ensconced themselves in their headland sanctuaries at Cape Kidnappers, and Central Hawke's Bay is bustling and vibrant with the celebrations of the Spring Fling, while the Spring Racing Carnival is showcasing high fashion with a friendly punt at the Hawke's Bay Racecourse.

### SUMMER

When summer swings in, locals head out. Longer days and warmer temperatures bring fresh offerings – think outdoor concerts, twilight cricket, and sand between toes at the region's many beaches. There's the Christmas and New Year influx, with a well-spaced succession of long weekends to follow. It's the start of the wedding season, when every day is a big day it seems, and the cycle trails are alive with the chatter of winery-hopping cyclists. Cruise ships begin their daily visits and Art Deco enthusiasts from around the world are in a frenzy about their February pilgrimage to Napier for the annual Art Deco Festival.

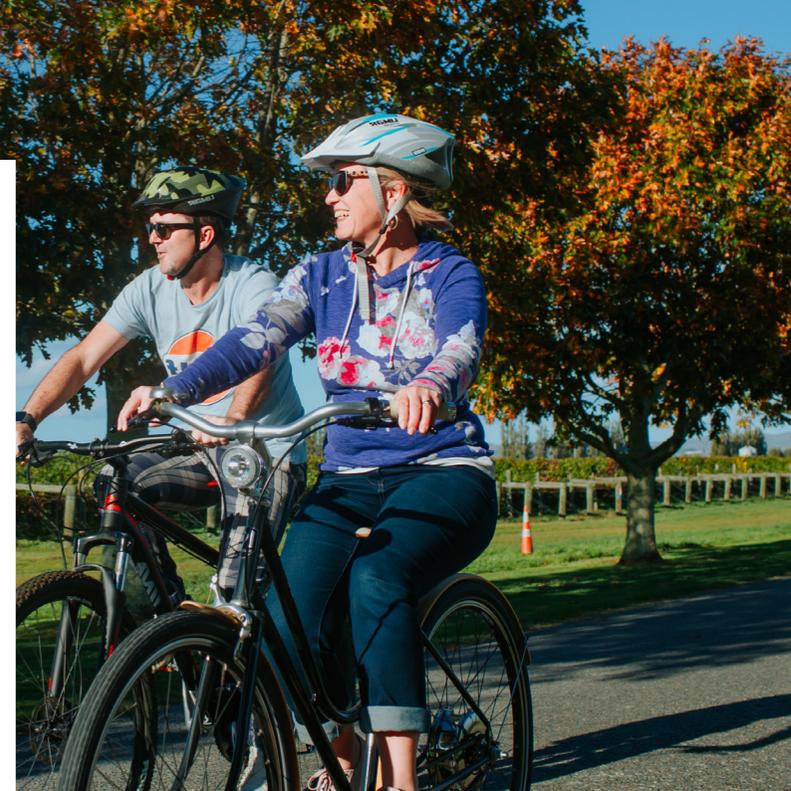


### AUTUMN

Autumn is a photographer's dream. The landscape is ablaze as deciduous leaves turn gold, red, yellow and brown and there's no better way to witness the magic than an early morning or late afternoon hike along the tree-lined trails leading to the summit of Te Mata Peak. For a getaway with a difference, the Air New Zealand Hawke's Bay International Marathon affords participants a runway of Hawke's Bay's beauty, concluding with a winery finish line.

### WINTER

Winter is the season for hunkering down, but Hawke's Bay is not dormant by any means. Early season there is a crisp stillness in the air, with blue skies and shortening sunny days. With the first dustings of snow on the ranges, life outside simply carries on indoors. There are deals to be had at luxury lodges and boutique hotels for an intimate escape or a weekend rendezvous, and in June there is Winter F.A.W.C! With a local spin on winter fare and a flurry of new vintage releases, food lovers and wine drinkers have plenty of reasons to be happy.



## Hawke's Bay Convention Bureau Planning Your Event

### HOW CAN WE HELP YOU PLAN YOUR EVENT?

Hawke's Bay Convention Bureau is a non-profit division of Hawke's Bay Tourism; we can offer you free, unbiased professional services and local knowledge to assist you in your Conference, Meeting, Event and Incentive planning.

- Assistance from Hawke's Bay Convention Bureau Manager
- Co-ordination of your request for proposals with member hotels, activities, destination management companies and professional conference organisers
- Research to find meeting rooms, exhibition halls and hotel rooms which best suit your needs
- Impartial advice on venue and site availability

- Co-ordination of hosted site inspections for key decision makers
- Production of bid documents
- Support to present the bid
- Promotional support material – collateral, power point presentations and images

- Suggested partner programmes
- Incentive itinerary ideas

For more information contact  
[conference@hawkesbaytourism.co.nz](mailto:conference@hawkesbaytourism.co.nz)

**50**  
*Above*  
Sea Level

**Total Region**  
**165,900**  
Amount of People

*Spring*  
**19.0**

*Autumn*  
**19.9**

OC

*Summer*  
**23.8**

*Winter*  
**14.5**

# Nuts & Bolts

## CONFERENCE & EXHIBITION FACILITIES

From small and intimate meeting spaces, to large conference venues and stadiums complete with breakout options, there is a great selection on offer to suit your conference size.

## ACCOMMODATION

Hawke's Bay has a broad range of accommodation options that include hotels, motels and apartments. There are also exquisite luxury lodges, self-contained boutique properties and bed and breakfasts nestled within stunning locations across the region.

## INCENTIVES

Hawke's Bay is a perfect incentive destination to reward your staff. The region offers world-class golf facilities, award-winning wineries & restaurants, and a selection of luxury properties that also include extensive spa options.



## PARTNER PROGRAMMES

Partners will be very well distracted with a broad range of activities and attractions. Shopping areas within the Napier and Hastings CBDs, as well as the village of Havelock North, offer up all sorts of retail choices – not to mention many good cafés and local food. Museums and galleries, Art Deco and architecture tours, and pampering treatments are readily available as well.

## TEAM BUILDING

Team building is all about having fun, but it's also about challenging team members and getting to know your colleagues. How about - a great race concept by foot, car or bike around the wineries or a culinary cook-off with a twist.

## TRANSPORT

From small coach tour companies, luxury limousines, large coach services and helicopter charters, the region is well equipped to get you to your venue on time. There are vintage cars to take on tour or hire, and as well as art deco buses for a great excursion option for any group.

# Must Do's

## EXPLORE ART DECO

Organise a group tour by foot or vintage car and be guided through the fabulous Art Deco, Stripped Classical and Spanish Mission architecture of Napier and Hastings.

## HAWKE'S BAY SYRAH PLEASE

Hawke's Bay has over thirty cellar doors, many of which can be visited on a tour, by car or by bike from the cycle trails. Tailor-made winery experiences are easy to arrange, as are special events at any number of the winery restaurants in Hawke's Bay.

## EAT FRESH, EAT LOCAL

Visiting local artisan food producers is a great way to see why we are known for our local food offerings. Visit the Farmers' Market in Napier on a Saturday, or New Zealand's oldest and possibly largest Farmers' Market every Sunday at the Showgrounds Hawke's Bay in Hastings.



## GO GANNETS

Take the overland tour or go by beach tractor to visit the world's largest mainland gannet colony at Cape Kidnappers.

## HAWKE'S BAY TRAILS

Organise a guided ride along the Hawke's Bay Trails – part of the national cycling network. The Wineries Ride is very popular for obvious reasons, but there is also the Landscapes Ride that takes in Cape Kidnappers and The Water Ride, which highlights Marine Parade and the Ahuriri Estuary. There are 200kms of flat and easy trails that boast plenty of distractions along the way.

## NATIONAL AQUARIUM OF NEW ZEALAND

Have a close encounter with a little penguin at the National Aquarium of New Zealand on Marine Parade, before submerging yourself under 1.5 million litres of water in the Oceanarium viewing tunnel.

## TEE OFF

Choose from one of twenty golf courses across the region including Cape Kidnappers, which is ranked in the top 40 in the world.



## Locations Map

### ● VENUES

- 1 Church Road Winery
- 2 Hawke's Bay Opera House
- 3 Hawke's Bay Business Hub
- 4 Havelock North Function Centre
- 5 Linden Estate Winery
- 6 Mission Estate Winery
- 7 MTG Hawke's Bay
- 8 Napier Conference Centre
- 9 Napier Municipal Theatre
- 10 Napier Sailing Club
- 11 The Urban Winery
- 12 Te Awa Winery

### ● VENUES WITH ACCOMMODATION

- 13 Art Deco Masonic Hotel
- 14 Black Barn Vineyards
- 15 Cottages on St Andrews
- 16 Double Tree by Hilton
- 17 Kennedy Park Resort
- 18 Porters Boutique Hotel
- 19 Scenic Hotel Te Pania
- 20 The Crown Hotel
- 21 The Farm at Cape Kidnappers
- 22 The Old Church
- 23 The Quest

Venues without accommodation	# of Meeting Rooms	Theatre Style	Classroom	Boardroom	Cocktail	Banquet	U-shape	Accomm Rooms
Church Road Winery	2	100	-	120	120	120	-	-
Hawke's Bay Opera House	-	981	-	-	850	550	-	-
Hawke's Bay Business Hub	5	70	36	16	70	36	12	-
Havelock North Function Centre	3	250	100	70	250	150	50	-
Linden Estate Winery	2	750	600	30	1000	600	50	-
Mission Estate Winery	6	200	72	40	300	210	32	-
MTG Hawke's Bay	4	330	30	20	130	50	20	-
Napier Conference Centre	7	330	180	72	450	350	58	-
Napier Municipal Theatre	6	989	180	12	400	160	-	-
Napier Sailing Club	1	300	60	30	200	150	-	-
The Urban Winery	2	100	100	100	120	90	80	-
Te Awa Winery	1	30	24	22	120	120	-	-

Venues with accommodation	# of Meeting Rooms	Theatre Style	Classroom	Boardroom	Cocktail	Banquet	U-shape	Accomm Rooms
Art Deco Masonic	3	70	60	30	200	90	22	43
Black Barn Vineyards	1	80	40	45	250	110	-	17
Cottages on St Andrews	1	100	45	26	100	80	-	28
Double Tree By Hilton	2	20	18	24	20	-	-	52
Kennedy Park Resort Napier	2	150	48	16	150	120	24	91
Porters Boutique Hotel	3	70	35	40	80	80	24	42
Scenic Hotel Te Pania	1	-	-	10	-	-	-	108
The Crown Hotel	5	90	36	36	80	55	36	39
The Farm At Cape Kidnappers	5	-	-	28	70	70	-	22
The Old Church	1	120	-	30	300	150	-	4
The Quest	1	-	-	6	-	-	-	47

## Getting to Hawke's Bay

### BY AIR

Auckland – Hawke's Bay: 60 mins

Wellington – Hawke's Bay: 50 mins

Christchurch – Hawke's Bay: 90 mins

Hawke's Bay Airport is 10 minutes from Napier's city centre and 25 minutes from Hastings. **Air New Zealand** operates daily flights from Auckland, Wellington, and Christchurch. **Jetstar** offer daily flights between Auckland and Napier. **Sounds Air** operates five flights a week between Napier and Blenheim, and **Origin Air** offer connections to New Plymouth, Palmerston North and Nelson.

The airport is well serviced by rental car companies, shuttle buses and taxis.

### DRIVING TIMES

Approximate guide for travel times to Hawke's Bay:

Auckland – Napier: 5.5 hours

Rotorua – Napier: 2.5 hours

Taupo – Napier: 1.5 hours

Gisborne – Napier: 3 hours

Wellington – Napier: 4 hours



# HAWKE'S BAY

[HAWKESBAYNZ.COM](http://HAWKESBAYNZ.COM)